

## **SoftClose® pure**

### **The new low-cost SoftClose® system of the HARO brand**

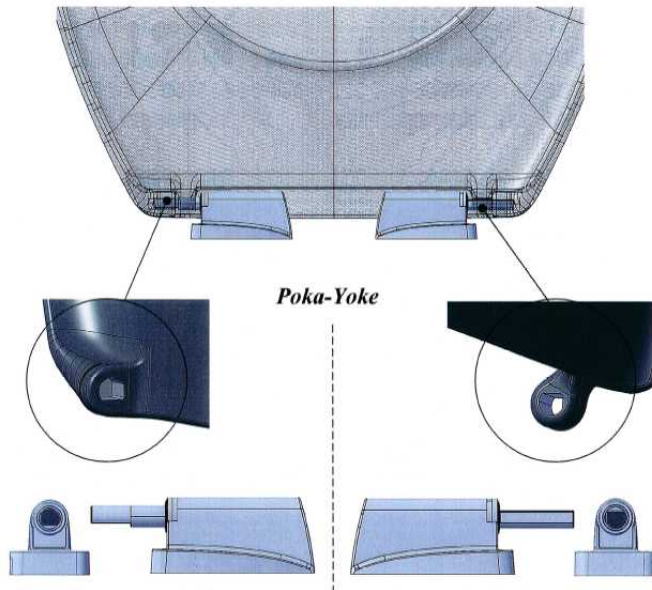
In its unique SoftClose® automatic closing system, Hamberger Sanitary has provided the solution for more convenience in the bathroom and toilet for already ten years. A slight touch is sufficient for SoftClose® toilet seat to gently and quietly close automatically. A convenient thing you wouldn't want to miss.

The experience and expertise from this decade of permanent further development and perfection have now been incorporated into an entirely new SoftClose® system. In SoftClose® pure, the HARO brand now also offers a variant for price-conscious customers in addition to the classic SoftClose®. True to Adenauer ("one must see things so deeply that they become simple"), a SoftClose® system was developed here, which fulfils highest quality requirements in a cost-effective but not cheap way. In numerous thorough tests, SoftClose® pure is a reliable and durable system, which is also particularly easily mounted. The so-called Poka-Yoke principle makes it impossible to mix up the two cushioning units and thereby ensures a quick and easy installation. The SoftClose® pure system, which was created in cooperation with a partner from the automotive industry, thereby offers a high level of convenience at a low price, while also providing top quality and durability.

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#### **Contact and image details:**

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As simple as brilliant – SoftClose pure

Photograph: Hamberger Sanitary

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Hamberger Sanitary GmbH based in Rohrdorf near Rosenheim is now the largest manufacturer of toilet seats in Germany and operates production sites in Germany and Bulgaria. Hamberger has been manufacturing toilet seats since 1912. The fact that the company develops its own designs, uses its own established hinge technology and operates a global logistics network forms the basis for its success. The company was established back in 1866 and is now managed in the fourth and fifth generation by Peter Hamberger and his son Dr Peter Hamberger. The company has constantly acquired new shares of the market and is now the largest manufacturer of thermoset toilet seats anywhere in the world. Around 50% of its products are exported to more than 50 different countries throughout the world. Further information is available at [www.hamberger-sanitary.de](http://www.hamberger-sanitary.de)

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